



For Immediate Release

Contact: Jacob Brown, Mazda North American Operations, (949) 727-6751
Eric Booth, Mazda North American Operations, (949) 727-6144

2017 Mazda CX-5 Priced from MSRP¹ of \$24,045

- Mazda's Best-Selling Compact Crossover SUV a Remarkable Value with Segment-Exclusive Standard and Available Technologies -

IRVINE, Calif. (March 8, 2017) – The previous Mazda CX-5 ended its tenure as a compact crossover SUV segment favorite, winning the praise of automotive critics and the hearts of consumers. CX-5 became Mazda's best-selling vehicle in the U.S. Its successor, the all-new 2017 CX-5, will arrive in late March at dealerships nationwide with a starting MSRP of \$24,045, building on the momentum that has made the model an unequivocal hit.

The 2017 CX-5 hits a sweet spot in the compact crossover SUV segment for its refinement, quality, craftsmanship, design, efficiency, safety and dynamics among a long list of other reasons. No matter which trim level is selected, CX-5 also represents a remarkable value.

The entry CX-5 Sport trim features 17-inch alloy wheels, black cloth-upholstered seats, cruise control, air conditioning, power windows, power mirrors, pushbutton starter, LED headlights, variable intermittent windshield wipers, carpeted floor mats, a 40:20:40 split-folding rear seat, Smart City Brake Support and power door locks. Additionally, CX-5 comes standard with MAZDA CONNECT™, which pairs a 7-inch color touchscreen- and Commander-control-knob-operated infotainment display that incorporates AM/FM/HD radio, vehicle diagnostics, a backup camera, Bluetooth phone and audio integration and two USB ports for phone connectivity and charging.

CX-5 Touring adds a six-way power driver's seat, leatherette seating surfaces with Lux Suede inserts, Blind Spot Monitoring with Rear Cross-Traffic Alert, heated front seats, rear privacy glass,

¹MSRP does not include \$940 destination charge (\$985 in Alaska) or taxes, fees or additional charges.



auto-leveling LED headlights, a six-speaker audio system, Mazda Advanced Keyless Entry, leather-wrapped steering wheel and shifter handle, illuminated vanity mirrors, a rear center armrest, rear HVAC vents, dual-zone climate control, rear USB ports and a reclining rear bench seat.

Further building on CX-5 Touring is the Preferred Equipment Package, which includes a BOSE® 10-speaker audio system with CenterPoint 2 and AudioPilot 2, a power glass moonroof, power liftgate, navigation, auto-dimming mirrors with Homelink and auto on/off headlights. Customers can also opt for the Touring i-ACTIVSENSE Package, adding High Beam Control, Lane-Departure Warning, Lane-Keep Assist, Mazda Radar Cruise Control and Smart Brake Support.

Adding greater levels of equipment yet is CX-5 Grand Touring, adopting black or parchment leather seating surfaces, 19-inch alloy wheels, eight-way power driver's seat with power lumbar support, SiriusXM satellite radio, rain-sensing wipers and heated exterior mirrors. Other additions include Adaptive Front-lighting system, LED fog lights and LED tail lights. Finally, CX-5 Grand Touring's Premium Package comes with a windshield-projected Active Driving Display with Traffic Sign Recognition, a power front passenger seat, heated rear outboard seats, heated steering wheel and windshield wiper de-icer.

All models come standard with the SKYACTIV-G 2.5 engine and six-speed SKYACTIV-DRIVE automatic transmission. Front-wheel drive is standard, with Mazda's predictive i-ACTIV all-wheel drive available on all trim levels.

MSRP² for all models is as follows:

Model/Trim Package	Front-Wheel Drive	i-ACTIV AWD
CX-5 Sport	\$24,045	\$25,345
CX-5 Touring	\$25,915	\$27,215

²MSRP does not include \$940 destination charge (\$985 in Alaska) or taxes, fees or additional charges.



•Touring Preferred Equipment Package	\$780	\$780
•Touring i-ACTIVSENSE Package	\$625	\$625
CX-5 Grand Touring	\$29,395	\$30,695
•Grand Touring Premium Package	\$1,830	\$1,830

Available premium paint colors:

Soul Red Crystal	\$595
Machine Gray Metallic (CX-5 Touring and Grand Touring models only)	\$300
Snowflake White Pearl Mica	\$200

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through more than 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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